

# MICHAEL POTTER

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## PROFILE

Media professional specializing in film and video production

*I am a creative and intelligent team player who is pretty fun to be around.*

## EXPERIENCE

Founding Producer at M83 Media – 2008 to present

*Visit [M83media.com](http://M83media.com) for past work*

- Produced and directed videos for companies and institutions including commercials, marketing/promo videos, and documentaries
- Managed projects from script phase through pre-production
- Shot, edited, and created motion graphics

Video Producer at Brigham Young University – 2005 to 2008

- Shot and directed videos for various departments including KBYU 11, College of Fine arts and Communications, and International Cinema
- Managed projects from script phase through pre-production
- Edited, created motion graphics, and authored DVDs

Freelance Filmmaker – 2004 to Present

*Visit [imdb.com/name/nm2378077](http://imdb.com/name/nm2378077)*

- Served on professional film crews in various capacities, including: 1<sup>st</sup> and 2<sup>nd</sup> Assistant Director, Camera Operator, Key Grip, Art Department, Videographer, Production Assistant, Editor, Motion Graphics Designer
- Shot dozens of videos around the country for a wide variety of clients

## EDUCATION

BA Film (Media Arts)

Brigham Young University, 2008

Minor in Japanese

Certificate of Media Design

Davis Applied Tech College, 2004

Courses in web design and multimedia

## SKILLS / SOFTWARE

Final Cut Pro

After Effects

Photoshop

Illustrator

Premiere Pro

DVD Studio Pro

Project management

Budget creation

Communication

Copy and script writing

Concept and brainstorming

Basic web design

*I can adapt and thrive in any creative work situation. I work hard to “shock and awe.”  
On top of my expertise, what sets me apart is my work ethic, honesty, and open mind.*